



Revenue:	
Grant revenue	\$ 36,712,754
Project income/client co-pay	611,269
Local income	1,344,783
Tax levy	1,997,009
Other income	73,929

Total revenue \$ 40,739,744

Expenses:	
Program expenses:	
PASSPORT services	32,964,787
Senior nutrition	2,193,855
Community services	4,231,504
Caregiver services	447,259
Corporate activities	301,821

Total program expenses 40,139,226

Management and general 509,883

Total expenses 40,649,109

Non-operating revenues and expense:	
Building donation income	2,100,000
Interest income	6,779
Building donation expense	(2,100,000)

Total non-operating revenues and expense 6,779

Change in net assets 97,414

Net assets – Beginning of year 1,501,684

Net assets – End of year \$ 1,599,098

Monitoring & Audits

The Area Agency on Aging's monitoring by Ohio Department of Development, Ohio Department of Aging and the Agency's A-133 audit resulted in no findings.

Special Events

The AAA was the recipient of proceeds from the Red Ball Jets Spring Break Bash 5K Run/Walk in March, raising \$3,188 for AAA programs.



The AAA supported many Older Americans Month programs in multiple counties and held the Senior Spring Spectacular in Richland County. This event brought nearly 400 guests to the Renaissance Theatre, honoring the oldest female (103 oldest male (97) and longest married couple (68 years). In August, the AAA presented nine Outstanding Senior Citizens and one Community Service Award during the Awards Ceremony.



2011 Positive Aging Expo

The Positive Aging Expo event attracted 800 people to the Richland County fairgrounds and 80+ exhibitors to share information with caregivers and consumers.

The AAA implemented the AAA Leadership Academy for staff which consisted of an application and review process to be one of six individuals selected for this training program over 6 months.

Volunteers

The Retired and Senior Volunteer Program (RSVP), covering Ashland and Richland Counties, had a total of 598 volunteers and 105 stations utilizing volunteers between the two counties. Volunteer opportunities ranged from clerical to special events, giving volunteers vast options where they spend their time.

2011 ANNUAL REPORT



AREA AGENCY ON AGING
Ohio District 5 | Serving North Central Ohio



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2011 in Review...

Programs and Services

The Area Agency on Aging (AAA) was designated as the Aging and Disability Resource Network (ADRN) by the Ohio Department of Aging, providing information and referral services to anyone (any age) with questions about long term care or aging/disability resources.

In 2011, there were nearly 4,000 requests for information and assistance; 3,000 consumers went through the screening process and of those, over 2,800 were assessed. The total number of consumers served through PASSPORT, Assisted Living, Services that Assist Richland Seniors (levy program) and Care Coordination was 2,611.

The AAA had 191 unduplicated providers and 421 service provider agreements in 2011.

The Area Agency on Aging became a test pilot site for the HENS (Hospital Exemption Notification System) program. The web-based system provides a way for hospitals to electronically submit the Hospital Exemption form and submit it to both the Area Agency on Aging as well as the nursing facility. Beginning in June, 1274 HENS submissions were made in 2011.

The goal of the Minimum Data Set (MDS) is to determine nursing facility residents' expectations and overall goals, including needed community living referrals. Expanded in October to give

residents a voice in the survey process, to increase communication and collaboration between providers of community services and facility staff and to identify residents who are interested in returning to the community, CMS granted Ohio approval to implement MDS 3.0. The Area Agency on Aging has been completing assessments for individuals who are considering this option.

Home choice had 16 providers statewide in 2011 who collaborated to process referrals to identify individuals who need person-centered assistance moving into settings that are more suitable to their preferences and needs – there were 303 overall referrals.

The Supplemental Nutrition Assistance Program (SNAP) grant which ended in April of 2011, resulted in over 500 Richland County seniors being pre-screened at five local grocery stores with 252 seniors were awarded benefits. SNAP benefits to seniors was \$852,768!

The SNAP program was featured in "Bringing Legislators to the Table; Addressing Hunger through Public-Private Partnerships." Ohio (Richland County) was one of 20 states featured in the report and the ONLY OHIO program featured.



Golden Grocer Award Recipients

In late 2011, the Area Agency on Aging was awarded a new grant from Ohio Department of Jobs and Family Services enabling SNAP screening to continue at Geyer's Market on Diamond Street in Mansfield through 2012, screening 42 individuals in the last quarter of the year. For the first time, the Area Agency on Aging was part of Ohio's state plan for food and nutrition outreach.

Five local grocery stores received the Golden Grocer Award in 2011 year for their partnership with the SNAP program. This was the FIRST EVER Golden Grocer award for the mid-west consisting of 6 states.

Healthy U, a Chronic Disease Self Management Program, held 8 classes this year, graduating 86 consumers. Matter of Balance, which utilizes exercise to help reduce the fear of falling, held 4 classes in 2011 and a coach training class to be able to expand the class into other areas.

The AAA continued as the transition coordinator of the Home Choice Program, assisting consumers from long term care facilities back into the community. This program, implemented in 2009, assisted 37 consumers back to their communities and generated almost \$256,000 in revenues in 2011.

The Care Transition initiative involves the AAA providing assistance to consumers as they're discharged from hospitals. Services provided include a care transitions coach, a personal health care record, one home visit and several follow up phone calls to reduce the risk of readmission. The AAA was part of a collaborative including MedCentral, Chap, 3rd Street Clinic, the Heath Department, the Center and several others working with Ohio KeyPro to gather data and establish best practices that reduce hospital readmissions.

Grants

The AAA received approval for a new grant in the amount of \$60,000 for the 2012 Ombudsman Support Project for Person-Centered Care.

In 2009, the Agency received a grant for Medicare Improvements for Patients and Providers Act Outreach to locate and assist eligible consumers for Medicare Extra Help. The Area Agency on Aging was very fortunate to receive another grant to continue the outreach activities through 2011.

Community Partnerships and Involvement

Six \$1,000 grants and one \$2,500 scholarship were provided to eligible individuals pursuing higher education in multiple counties in 2011. These dollars were raised through annual meeting sponsorships.



Grant/Scholarship Presentations

Staff participated in special community events such as Knox County Board of Developmental Disabilities Annual Celebrity Chef Omelet Dinner, HomeCare Matters Home Health & Hospice Annual Celebrity Wait Dinner & Auction, Rotary, Lions, Leadership Ashland and Richland groups, Chamber activities and much more. AAA staff also collected 77 coats and donated them to Friendly House and held multiple blood drives during the year.

The AAA served as a cooling station in Richland County during record temperatures, offering respite to locals of all ages from the heat.

The Retired Senior Volunteer Program (RSVP) benefitted from Bob Evans fundraisers at all Richland and Ashland County locations. RSVP also held a flower bulb fundraiser.

The Future

As the Board of Trustees planned for the future of the Area Agency on Aging, they established a foundation for resource and program development and to facilitate its grant/scholarship program. The foundation will be utilized as a means to enhance the tracking process and stewardship for public and private grant makers and donors, grow the grant/scholarship program and maintain the agency's direct focus on the needs of the older and disabled adults.

Mr. Earl Hawkins gifted the Hawkins Market



Former Hawkins Market and artist rendition of the future Hawkins Corner



Building to the AAA in November of 2011. In recognition of Mr. Hawkins and his generous donation, the site was named Hawkins Corner. The building, valued at \$2.1 Million, will be renovated and become the AAA's new headquarters in 2013. A building committee was formed to explore the needs of the space which will not only be occupied by the AAA, but other non-profit agencies with like missions, sharing space to allow for greater efficiencies with like resources.

Advocacy

In efforts to keep legislators informed about state and federal budget concerns, one on one visits were held with legislators at the AAA, in Columbus or through phone conversations with Rep. Jay Goyal, Senator David Burke, Rep. Margaret Ann Ruhl, Rep. Jeff McClain and Congressman Kris Jordan.



Representative Jeff McClain traveled to Marion County to the home of a PASSPORT consumer and his PASSPORT case manager to hear how the consumer's care allows him to remain independent in his home.